



Ravinia Farmers Market 2024 Sponsorship Opportunities

The Ravinia Farmers Market is located in Jens Jensen Park, in the Ravinia Neighborhood of Highland Park, within easy walking distance of the Metra Union Pacific North line and biking distance of nearby North Shore communities. Operating each Wednesday morning from June 5 – October 30, the Market strives to provide a diverse selection of local and organic produce, eggs and cheeses, artisanal goods and food items, baked goods, meats, breakfast and lunch items, locally-made products, live music, community-centered information and a fun environment for family-centered shopping. The Market features dozens of local farmers/producers/businesses, food vendors, weekly prize drawings for local merchant/vendor gifts and event tickets, natural/organic product goodie bag give-away drawings, customer appreciation days and hundreds of weekly market attendees.

Our Mission

The Ravinia Farmers Market supports the viability of a local agricultural economy, which fosters the stewardship of our land and goodwill in our community by: providing a place for farmers and artisans to sell their goods directly to consumers; educating consumers on the benefits of better nutrition; creating a family friendly atmosphere amid a vibrant gathering place that builds community spirit; and promoting economic development by drawing people to the Ravinia Business District.

Our Goals

- To operate a safe and enjoyable market that benefits customers and vendors
- To retain past market vendors each year
- To add additional variety to the market by adding quality, passionate local small business vendors that share our mission
- To further help create and maintain ongoing vendor-customer relationships through weekly interactions
- To educate customers about the benefits to health and planet of locally grown and sourced foods, organic food and farming, and community resilience
- To meet and exceed the farmers market needs of our community, including customers, vendors, local residents and local governing/community organizations

Help Us to Build Community by Sponsoring the Ravinia Farmers Market

We offer several sponsorship levels as shown here. We're also happy to create a custom sponsorship package to meet your personal or business needs.

Sponsorship Benefit	Bronze \$250	Silver \$500	Gold \$750
10x10 Market table space to promote your business or service *	One market/month	Two markets/month	All markets
Business logo on give-away Market tote bag **	No	no	yes
Business name and logo on website	Sponsor page	Sponsor page	Home page and sponsor page
Facebook and Instagram posts	One/month	biweekly	weekly
Recognition on Market banners and flyers	no	yes	yes
Additional mentions and inclusions in marketing materials TBD	yes	yes	yes

* Non-Highland Park registered businesses that will be selling goods or services at the Market require a one-time \$35 additional permit fee for a Market table. Must be purchased on city website one week prior.

** Applications must be received by May 1, 2024 to be included on the tote bag and banners.

How to Become a Sponsor

Logos and other sponsor creative and payment are due no later than MAY 1, 2024. Checks should be made out to Taste Marketing. Submit all sponsorship inquiries, questions and payments to:

Ed Kugler, Market Manager

1104 Ridge Rd., Highland Park, IL 60035

Email: ravinia1978@gmail.com

Phone: 847-579-9080